



May 1, 2024

EBF ADVOCACY DAY 2024 DIGITAL TOOLKIT

After seven years, we know the Evidence-Based Funding (EBF) formula is working! Because of EBF, new funds are going to the school districts and students most in need, advancing equity in our state. It's critical that our state leaders honor their commitment to Illinois students and accelerate our path to a fully-funded education system by investing \$550M in new funding into EBF in FY25.

Just in time for EBF Advocacy Day 2024, use this mini toolkit to participate in the day whether in-person in Springfield or virtually. Tools include EBF talking points, legislator one-pagers, and social media posts that can help you have a conversation with your legislator to advocate for more money for your district.

HOW TO USE THIS TOOLKIT

JOIN US IN SOCIAL MEDIA ADVOCACY

Share posts throughout the day. Reference the bank of posts on the following pages.

SPREAD THE MESSAGE WIDELY

Share your EBF stories of impact and share this toolkit and messages with members of your community. We need people power behind our campaign!

MEET WITH LEGISLATORS

Meet with your legislators to discuss why they should prioritize EBF. You can use the supplemental materials provided in this toolkit for suggestions.

SUPPLEMENTAL MATERIALS TO USE IN YOUR ADVOCACY

EBF FACT SHEET Use this fact sheet in your conversations with legislators to help communicate the need for additional EBF funding.

LEGISLATOR FUNDING ADEQUACY SHEETS Find your state legislators and view data showing the remaining gaps to full, adequate funding for your state representative and senator to use as a tool for targeted outreach.

KNOW BEFORE YOU GO Joining us in-person? Watch this video for details about Advocacy Day and tips for your meetings with legislators.

TAKE ACTION

MEETING WITH YOUR LEGISLATORS



Schedule a meeting with your legislators to share why they should prioritize an investment of \$550M in new funds for EBF in the FY25 budget. [Here](#) is the one-pager that you can reference during your conversations.

HOW TO INTERACT WITH US ON SOCIAL MEDIA



Please post using #FundtheFormula and #EBF4BtrSchools to help keep the momentum going. Make sure to target key legislators in your efforts. Spread the word and share your stories of impact. Your efforts should be focused on the State Representative and State Senator for your district and school community. If your legislator does not have a Facebook or X (formerly Twitter) account, tag their appropriate party account listed below.

Key Legislator X Handles: Be sure to tag your legislator by using:

[@HouseDemsIL](#) / [@ILSenDems](#) / [@ILSenateGOP](#) / [@ILHouseGOP](#)

Find Your Legislators: You can find all their X (formerly Twitter) handles and contact information [here](#).

Key Legislator Facebook Handles: Be sure to tag your legislator using:

[@HouseDemsIL](#) / [@ElectILSenateDemocrats](#) / [@ILSenateGOP](#) / [ILHouseGOP](#)

SHARE YOUR PHOTOS



Share photos from Advocacy Day on social media using the hashtags above and drop in this [PHOTO ALBUM](#). Please note that photos added to the album may be shared and used on our website and social media posts.

PHOTO RAFFLE



Post and share your EBF Advocacy Day photos on X (formerly Twitter), or Facebook using [#EBF4BtrSchools](#), and be entered to win a tote bag. Each post counts as an entry and the hashtag must be included. There is no limit to the number of submissions. Posts must be published on mentioned social media platforms by [May 1, 2024 at 7p.m.](#)

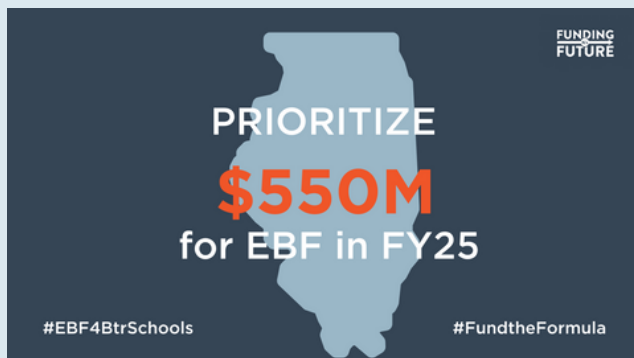
Share on Social Media!



[CLICK TO DOWNLOAD](#)

Investments in education matter! It's time we invest add'l funds in our school districts to continue to make progress for generations of IL students. [@HouseDemsIL](#) [@ILSenDems](#) [@ILSenateGOP](#) [@ILHouseGOP](#) prioritize an increase for #EBF in FY25. [#EBF4BtrSchools](#)

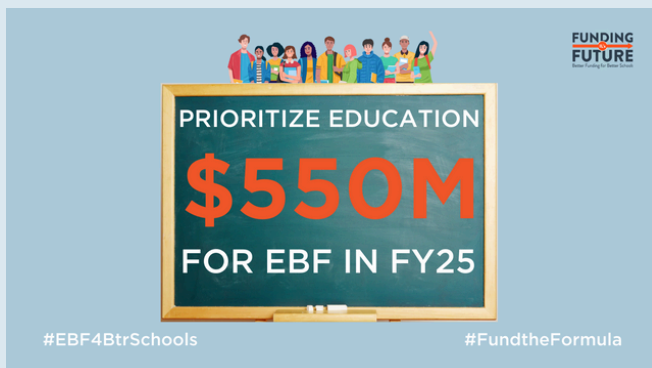
[CLICK TO POST](#)



[CLICK TO DOWNLOAD](#)

We need to accelerate our pathway to equitable funding. Increasing our appropriation of new funds beyond \$350M in EBF will allow for more students to benefit from fully funded schools [@HouseDemsIL](#) [@ILSenDems](#) [@ILSenateGOP](#) [@ILHouseGOP](#). [#EBF4BtrSchools](#)

[CLICK TO POST](#)



[CLICK TO DOWNLOAD](#)

Don't stop now! Together, we can make a transformational investment in K-12 education. Let's keep the momentum going & support our students by prioritizing \$550M for EBF in FY25 [@HouseDemsIL](#) [@ILSenDems](#) [@ILSenateGOP](#) [@ILHouseGOP](#). [#EBF4BtrSchools](#)

[CLICK TO POST](#)