



#FUNDTHEFORMULA CAMPAIGN

Prioritizing \$550M for EBF in the
Governor's FY25 Budget
and State of the State Address

JAN-FEB

ADVOCACY TOOLKIT

The Time to Act Is Now on Behalf of Illinois' Students!

Call for \$550M for the Evidence-Based Funding
Formula in FY25.





Ensure that Governor Pritzker Prioritizes a Minimum Increase of \$550M for EBF in the FY25 Budget.

Advocates,

We need your help to ensure the Governor prioritizes an investment of at least \$550M in new state funds for Evidence-based Funding (EBF) in the FY25 budget!

Over the span of the last six years, we've made significant strides to advance funding equity and adequacy because of EBF. Your advocacy this past legislative session led to the allocation of \$350M in new state funds for EBF in FY24. As a reminder, EBF takes into account student needs and distributes new state dollars to districts equitably. This means Illinois' children will now receive additional investments to support their needs and schools will be better equipped to recover from the COVID-19 pandemic.

But now more than ever, an investment of at least \$550M in EBF is needed. With federal dollars running out in the fall, state funding will be vital in sustaining support for more than 1.3 million students who are still in underfunded school districts.

Although EBF has been successfully distributing new state funds to school districts furthest from full funding and closing resource equity gaps, we still have a long way to go to ensure that all students in Illinois have the resources they need to receive an excellent education. Our students can't wait!

Let's keep up the progress to ensure all students in Illinois receive the high-quality education they deserve, regardless of their zip code.

We need your help in advocating to ensure that Governor Pritzker prioritizes a minimum of \$550M for EBF in the FY 2025 budget. We are ramping up our advocacy in advance of the Governor's Budget and State of the State Address.

From now until February 21, we will be sharing weekly social media messages, a draft letter, and collecting community stories to address the Governor directly. We encourage you to customize the messages and share why an increased investment in school funding is important to **you and your community**.

Take action now, and share this toolkit with your network!

ADVOCACY TOOLKIT

How to Interact with the Toolkit



SEND A LETTER TO GOVERNOR PRITZKER

Elevate the need to invest \$550M into EBF for the upcoming school year. Modify the letter to highlight your experience and let the Governor know why this is crucial for Illinois' children.



JOIN US IN SOCIAL MEDIA ADVOCACY

Share this toolkit and messages with members of your community. We need everyone's voice behind the #FundtheFormula campaign!



TELL YOUR EBF STORY

Share your EBF stories of impact and tweet at the Governor weekly. Reference the bank of social media posts on the following pages for suggestions.

Ongoing Actions

SEND A LETTER TO GOVERNOR PRITZKER!

Governor Pritzker will be sharing his FY25 budget priorities on February 21 in his Budget Address.

Take 3-4 minutes to send a letter to the Governor to urge him to prioritize our students in the FY25 state budget. All you need to do is enter your information and hit send! We encourage you to tailor your message to include why education funding equity is essential to the success of our students and your school community.

[Click to send a letter to the Governor.](#)

SHARE YOUR EBF STORY!

Please take some time to share your brief EBF story of impact. We intend to make your voice heard by sharing your story with decision makers and our community of advocates throughout Illinois.

[Click to Share Your Story.](#)

Social Media Guidelines

Please tweet using **#FundtheFormula** to help keep the momentum going.

Join us for a series of ongoing social media actions to show your support and share your stories of the need to prioritize investing in EBF with Governor Pritzker.

Tuesday, January 9

Investments in education matter! It's time we invest add'l funds in our school districts so that we continue to make progress for current & future generations of IL students. @GovPritzker, prioritize a \$550M increase for #EBF in FY25. #FundtheFormula

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Thursday, January 11

.@GovPritzker, please prioritize a \$550M increase for #EBF in FY25. Every IL student deserves access to high-quality educational opportunities that set them up for success in school and beyond. #FundtheFormula

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Tuesday, January 16

.@GovPritzker, every Illinois student deserves access to quality educational opportunities that set them up for success. A \$550M increase for EBF is critical to ensuring resources are distributed equitably! #FundtheFormula

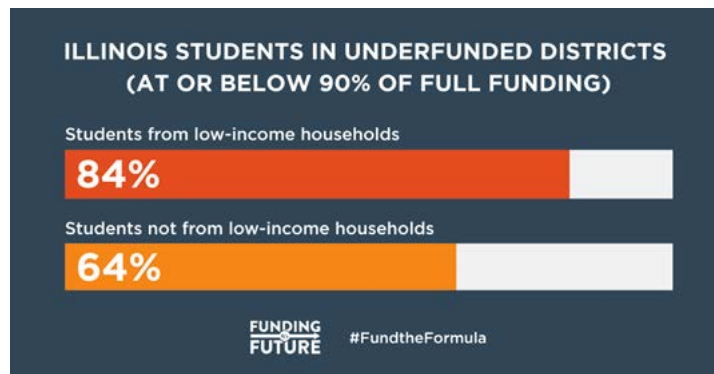
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Thursday, January 18

Equity in education begins by ensuring all school districts have adequate resources, supports, and services for their students to thrive. @GovPritzker please prioritize an additional \$550M for EBF in FY25. #FundtheFormula

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Tuesday, January 23

Closing the gap to adequate funding in our K-12 schools is the best thing we can do to equip districts to support students whose learning has been impacted by the pandemic. @GovPritzker, please prioritize a \$550M increase in EBF for FY25.#FundtheFormula

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Thursday, January 25

Despite gains made by investments in EBF, students who are Black, Latinx, English Learners or from low-income households are most likely to be in underfunded districts. @GovPritzker please prioritize an additional \$550M for EBF in FY25. #FundtheFormula

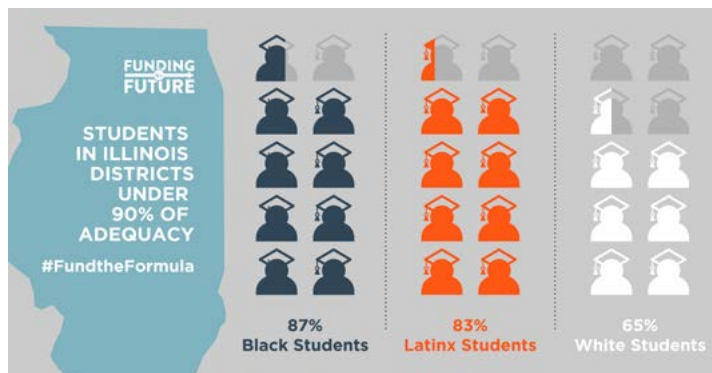
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Tuesday, January 30

Increasing our annual appropriation of new funds to \$550M in EBF will allow for more students to benefit from attending fully funded schools & accelerate our pathway to adequate & equitable funding in IL @GovPritzker. Invest \$550M for FY25. #FundtheFormula

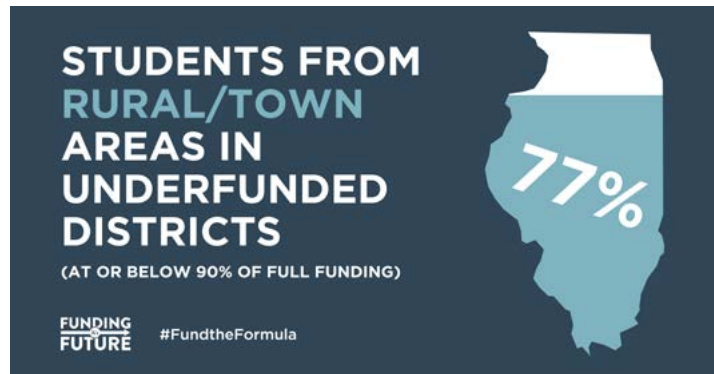
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Thursday, February 1

.@GovPritzker please prioritize an additional \$550M for EBF. The formula is critical to closing equity gaps and providing the high-quality education all students deserve regardless of their zip code. #FundtheFormula

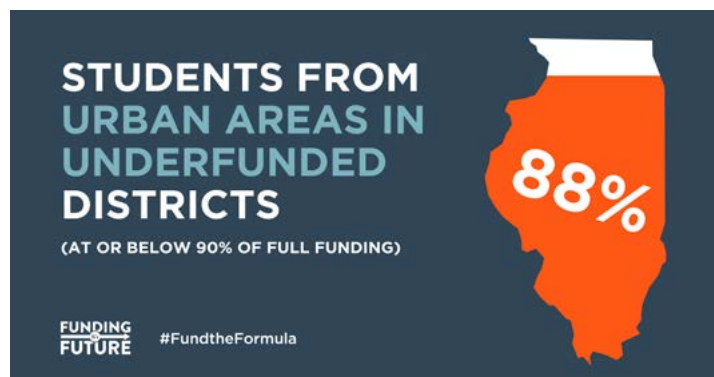
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Tuesday, February 6

.@GovPritzker, as short-term federal pandemic funds expire in FY25, a state investment of \$550M in EBF will help districts sustain some important investments for their students on the road to recovery. #FundtheFormula

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Thursday, February 8

Inflation has increased the costs of adequately funding schools causing districts to choose between which programs, resources & services they can provide for their students. @GovPritzker please invest \$550M in FY25. #FundtheFormula

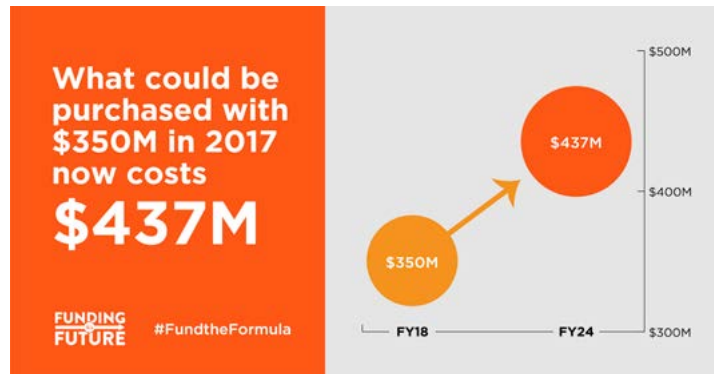
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Tuesday, February 13

Fully funding EBF with at least \$550 million in FY25 is the best way for the state to work to address systemic inequities in K-12 education. @GovPritzker please invest \$550M more in EBF. #FundtheFormula

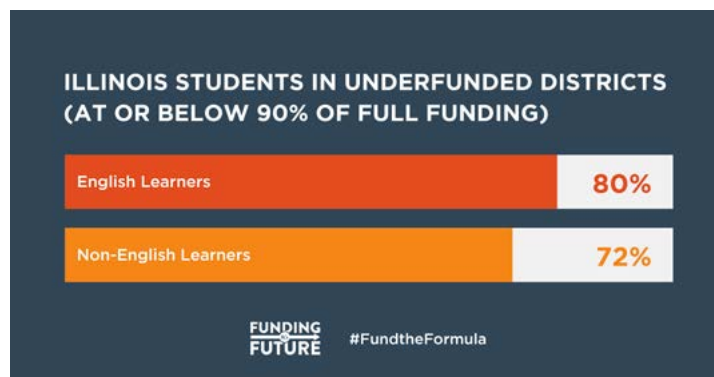
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Thursday, February 15

Supporting the academic, social-emotional, mental, and physical needs of students, families and staff is vital for our state's recovery from the pandemic. @GovPritzker please prioritize \$550M in EBF for FY25. #FundtheFormula

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