

# #FUNDTHEFORMULA CAMPAIGN

Urge the House and Senate K-12  
Appropriations Committees to Invest an  
Additional \$550M for EBF in FY24

MAY

## LEGISLATIVE ADVOCACY TOOLKIT

Raise your voice on behalf of Illinois' students.  
They're counting on you.

Call for at least \$550M for the Evidence-Based  
Funding (EBF) Formula in FY24.





# URGE THE HOUSE AND SENATE K-12 APPROPRIATIONS COMMITTEES TO INVEST AN ADDITIONAL \$550M FOR EBF IN FY24

Advocates,

We are in the final stretch! This period is critical to ensuring our legislators prioritize EBF. The legislative session is scheduled to end on May 19, which means we have only a few weeks left to ensure the General Assembly prioritizes an increased investment of at least \$550M for EBF for FY24.

Join us for our last round of advocacy to ensure decision makers increase our investment in EBF in order to get us closer to fully funding Illinois' schools.

From May 4-19, we will be sharing social media messages and draft letters, to address your legislators directly. Each day we will be targeting different members of the House Elementary & Secondary Education Appropriations and Senate Education Committees.

We encourage you to customize the messages and share why funding our schools is important to you and your community.

## How to Use This Toolkit



### SCHEDULE MEETINGS

Schedule a meeting with your legislators to share why they should prioritize EBF.



### SEND A LETTER

Elevate the need to make additional EBF investments.



### JOIN US IN SOCIAL MEDIA ADVOCACY

Share your EBF stories of impact and tweet at legislators. Reference the bank of tweets on the following pages for suggestions.



### SPREAD THE MESSAGE WIDELY

Share this toolkit and messages with members of your community!

# LEGISLATIVE ADVOCACY TOOLKIT

## Supplemental Materials to Use in Your Advocacy

**[EBF FACT SHEET](#)** Use this fact sheet in your engagement with legislators to help communicate the need for additional EBF funding.

**[EBF COMMUNITY ONE-PAGER](#)** Find data showing the remaining gaps to full, adequate funding for your state representatives and state senators to use as a tool for targeted outreach.

**[LEGISLATOR FUNDING ADEQUACY SHEETS](#)** Use this interactive tool to explore information about funding equity over time, both across the state and in individual school districts.

## Ongoing Actions

### SCHEDULE A MEETING WITH YOUR LEGISLATORS

Schedule a meeting with members of the House Elementary & Secondary Education Appropriations and Senate Education Committees and your legislators to share why they should prioritize an investment of at least \$550M for EBF in the FY24 budget.

**[Here is the fact sheet](#)** that you can reference during your conversations.

### SEND A LETTER TO KEY DECISION MAKERS

Take 3-4 minutes to send a letter to key leaders of the House Elementary & Secondary Education Appropriations and Senate Education Committees and your legislators to urge them to urge them to prioritize students by investing at least \$550M into EBF in the FY24 state budget. All you need to do is enter your information and hit send!

We encourage you to tailor your message to include why education funding equity matters to you and your school community.

**[Click to send a letter to your legislators](#)**

## Social Media Calendar

Please tweet using **#FundtheFormula** to help keep the momentum going.

Our efforts will be focused on targeting different members of the House Elementary & Secondary Education Appropriations and Senate Education Committees. Adjust the tweets as needed.

Join us for a series of daily social media actions to show your support and share your stories with legislators on the need to prioritize investing in EBF.

Find ALL legislator contact information and Twitter handles **[here](#)**.

If you are interested in targeting more key decision makers in your social media advocacy, you can find their information on page 6.

## Thursday, May 4

Investing \$550M in EBF will be transformational for current students and future generations. Let's make sure students have the resources to thrive. @jiltracy, @RepAaronOrtiz & @MegCappel #FundtheFormula

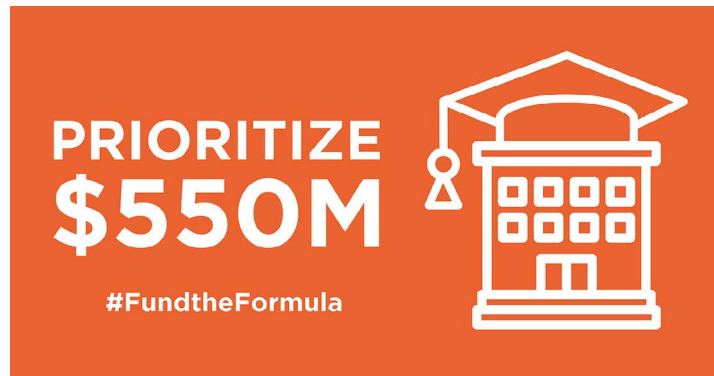
 Copy & Paste Text

 [Click to Download Image](#)

 Publish Tweet

**OR**

 [Click to Tweet](#)



## Tuesday, May 9

Black & Latinx students are disproportionately concentrated in school districts below 75% of full funding. @pacionezayas, @llcook\_4 & @blainewilhour, invest at least \$550M in EBF in FY24 to address systemic inequities in IL education. #FundtheFormula

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 [Click to Download Image](#)

 Publish Tweet

**OR**

 [Click to Tweet](#)



## Thursday, May 11

.@ILSenDems, @jyangrohr & @laurafaverdias, let's continue to deliver on Illinois' commitment to students by investing at least \$550 million in EBF in FY24. Students in ALL communities deserve an equitable, high-quality education. #FundtheFormula

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 [Click to Download Image](#)

 Publish Tweet

**OR**

 [Click to Tweet](#)



## Tuesday, May 16

.@WillGuzzardi & @ThomasMBennett, investing at least \$550M in EBF in FY24 will accelerate our pathway to adequate & equitable funding & allow more students to benefit from attending fully funded schools. #FundtheFormula

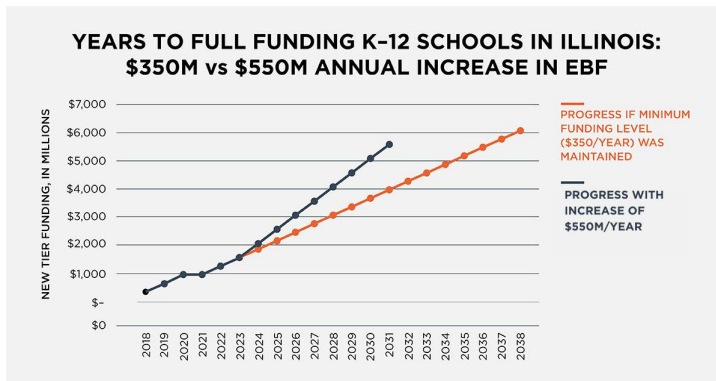
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 Publish Tweet

OR

 [Click to Tweet](#)



## Thursday, May 18

Supporting the academic, social, emotional, mental, & physical needs of students, families & staff is vital to our state's pandemic recovery. @RepTerriBryant, @MartyForIL & @repmaura, invest at least \$550M in EBF in FY24. #FundtheFormula

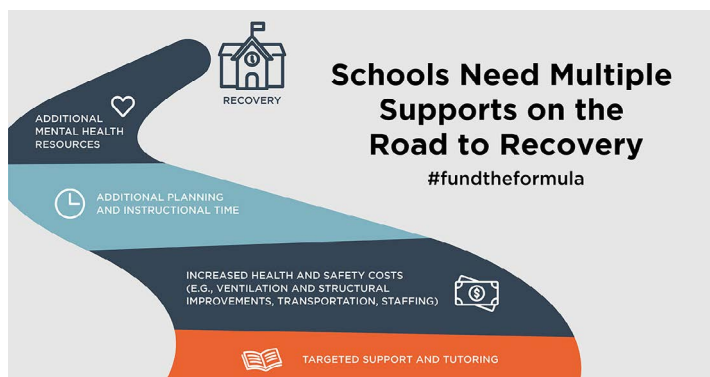
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 [Click to Tweet](#)



## Friday, May 19

.@staterepsue96 & @SenChapinRose, please invest \$550M more in EBF in FY24. It's vital for schools to have adequate resources to provide high-quality educational opportunities. Research shows that these experiences make a difference. #FundtheFormula

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 [Click to Download Image](#)

 Publish Tweet

OR

 [Click to Tweet](#)



## Key Legislator Twitter Handles

### SENATE APPROPRIATIONS EDUCATION - MEMBERS

<a href="#"><u>Meg Loughran Cappel</u></a>	@MegCappel	Chairperson
<a href="#"><u>Kimberly A. Lightford</u></a>	@llcoolk_4	Vice-Chairperson
<a href="#"><u>Tom Bennett</u></a>	@ThomasMBennett	Republican Spokesperson
<a href="#"><u>Paul Faraci</u></a>	@ILSenDems	Member
<a href="#"><u>Michael W. Halpin</u></a>	@ILSenDems	Member
<a href="#"><u>David Koehler</u></a>	@SenatorKoehler	Member
<a href="#"><u>Cristina H. Pacione-Zayas</u></a>	@pacionezayas	Member
<a href="#"><u>Doris Turner</u></a>	@ILSenateGOP	Member
<a href="#"><u>Terri Bryant</u></a>	@RepTerriBryant	Member
<a href="#"><u>Chapin Rose</u></a>	@SenChapinRose	Member
<a href="#"><u>Jil Tracy</u></a>	@jiltracy	Member
<a href="#"><u>Sally J. Turner</u></a>	@ILSenateGOP	Member

### HOUSE APPROPRIATIONS ELEMENTARY & SECONDARY EDUCATION COMMITTEE - MEMBERS

<a href="#"><u>William Davis</u></a>	@HouseDemsIL	Chairperson
<a href="#"><u>Aaron M. Ortiz</u></a>	@RepAaronOrtiz	Vice-Chairperson
<a href="#"><u>Blaine Wilhour</u></a>	@blainewilhour	Republican Spokesperson
<a href="#"><u>Diane Blair-Sherlock</u></a>	@HouseDemsIL	Member
<a href="#"><u>Amy Elik</u></a>	@ILHouseGOP	Member
<a href="#"><u>Laura Faver Dias</u></a>	@laurafaverdias	Member
<a href="#"><u>Will Guzzardi</u></a>	@WillGuzzardi	Member
<a href="#"><u>Maura Hirschauer</u></a>	@repmaura	Member
<a href="#"><u>Theresa Mah</u></a>	@chicagotm	Member
<a href="#"><u>Martin McLaughlin</u></a>	@MartyForIL	Member
<a href="#"><u>Sue Scherer</u></a>	@staterepsue96	Member
<a href="#"><u>Dave Severin</u></a>	@RepSeverin	Member
<a href="#"><u>Janet Yang Rohr</u></a>	@jyangrohr	Member