



Funding Illinois' Formula Advocacy Day 2023 Digital Toolkit
April 26, 2023

After 5 years, we know the Evidence-based Funding (EBF) formula is working! Because of EBF, new funds are going to the districts and students that need them most and advancing equity in our state. It's critical that our state leaders honor their commitment to Illinois students and accelerate our path to a fully funded education system to a fully funded education system by investing \$550M in new funding into EBF in FY24.

Just in time for FIF Advocacy Day 2023, use this mini toolkit to participate in the day in-person in Springfield or from wherever you are virtually. Tools include EBF talking points, a call script, legislator one-pagers, and tweets (see following page) that can help you have a conversation with your legislator to advocate for more money for your district.

HOW TO USE THIS TOOLKIT



JOIN US IN SOCIAL MEDIA ADVOCACY Tweet at the suggested times during the day. Reference the bank of tweets on the following pages.



SPREAD THE MESSAGE WIDELY Share your EBF stories of impact and share this toolkit and messages with members of your community. We need people power behind our campaign!



MEET WITH LEGISLATORS Meet with your legislators to share why they should prioritize EBF using the supplemental materials on the following page for suggestions.

SUPPLEMENTAL MATERIALS TO USE IN YOUR ADVOCACY

EBF COMMUNITY ONE-PAGER in [ENGLISH](#) and [SPANISH](#) Use this informational sheet in your engagement with your network and community members to help communicate the need for additional EBF funding and share opportunities to join our work.

[LEGISLATOR FUNDING ADEQUACY SHEETS](#) Find your state legislators and view data showing the remaining gaps to full, adequate funding for school districts in your state representative or senator's legislative district to use as a tool for targeted outreach.

[KNOW BEFORE YOU GO](#) Joining us in-person? Watch details about the advocacy day and some tips for your meetings with decision makers.

MEETING WITH YOUR LEGISLATORS

Please review this [SCRIPT](#), [FACT SHEET](#) and talking points in [ENGLISH](#) and [SPANISH](#) that you can reference during your conversations.

HOW TO INTERACT WITH US ON SOCIAL MEDIA:

Please tweet using **#Fundtheformula** and **#FIFAdvocacy** to help keep the momentum going. Make sure to target key legislators in your efforts. Spread the word and share your stories of impact. Your efforts should be focused on the State Representative and State Senator for your district and school community. If your legislator does not have a Twitter account, tag their appropriate party account listed below.

SHARE YOUR PHOTOS

Share photos from Advocacy Day on social media using the hashtags above and drop in this [PHOTO ALBUM](#). Please note that photos added to the album may be shared and used on our website and social media posts.

Key Legislator Twitter Handles

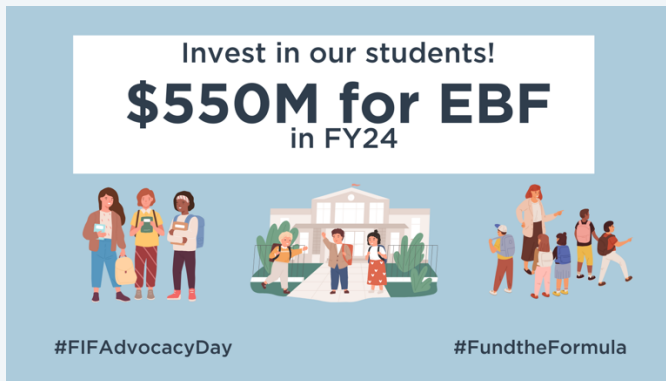
Tag your State Senator and State Representative or tag:

[@HouseDemsIL](#) / [@ILSenDems](#) / [@ILSenateGOP](#) / [@ILHouseGOP](#)

Find ALL legislator [contact information](#) and [Twitter handles](#) here

TWEETS

Share Your Story: 9 a.m.



Copy & Paste Text

[CLICK TO DOWNLOAD IMAGE](#)

Publish Tweet

OR

Click to Tweet on the right

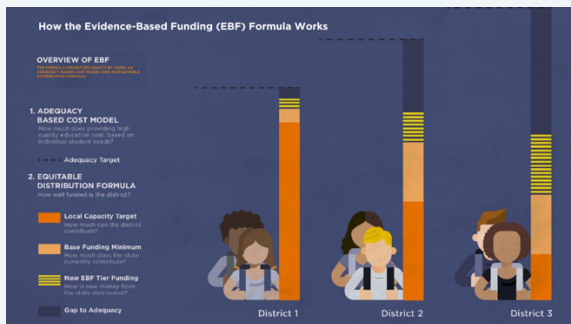
As a **parent** | **educator**, \$550M in new funding through EBF in FY24 would ...**PERSONALIZE**....in my district.
#Fundtheformula #FIFAdvocacyday
@HouseDemsIL @ILSenDems
@ILSenateGOP @ILHouseGOP

[CLICK TO TWEET](#)

As a **parent** | **educator**, \$550M in new funding through EBF in FY24 would ...**PERSONALIZE**....in my district.
#Fundtheformula #FIFAdvocacyday
@TAGYOURREP @TAGYOURSENATOR

[CLICK TO TWEET](#)

What is EBF? 11 a.m.



Copy & Paste Text

[CLICK TO DOWNLOAD IMAGE](#)

Publish Tweet

OR

Click to tweet on right

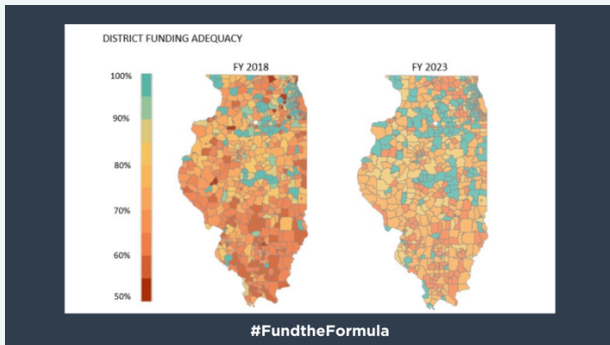
Since 2017 the EBF formula has proven successful in increasing funding in K-12 schools while driving resources to the most underfunded districts. #550MforFY24 #Fundtheformula #FIFAdvocacyday
@HouseDemsIL @ILSenDems
@ILSenateGOP @ILHouseGOP

[CLICK TO TWEET](#)

Since 2017 the Evidence-Based Funding (EBF) formula has proven successful in increasing funding in K-12 schools while driving resources to the most underfunded districts. #550MforFY24 #Fundtheformula #FIFAdvocacyday **@TAGYOURREP @TAGYOURSENATOR**

[CLICK TO TWEET](#)

Why EBF is Needed? 1 p.m.



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[CLICK TO DOWNLOAD IMAGE](#)

Publish Tweet

OR

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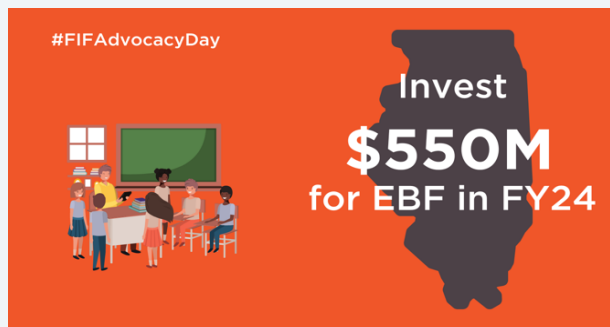
Making progress to fully funding EBF by investing at least \$550M in FY24 is the best way for the state to work to address systemic inequities in K-12 education.
@HouseDemsIL @ILSenDems
@ILSenateGOP @ILHouseGOP.
#Fundtheformula #FIFAdvocacyday

[CLICK TO TWEET](#)

Making progress to fully funding EBF by investing at least \$550M in FY24 is the best way for the state to work to address systemic inequities in K-12 education.
@TAGYOURREP @TAGYOURSENATOR.
#Fundtheformula #FIFAdvocacyday

[CLICK TO TWEET](#)

How EBF Helps IL Students: 3 p.m.



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Publish Tweet

OR

Click to tweet on right

Despite gains made by investments in EBF, students who are Black, Latinx, English Learners, or from low-income households are still the most likely to be in underfunded districts. #Fundtheformula
#FIFAdvocacyday @HouseDemsIL
@ILSenDems @ILSenateGOP @ILHouseGOP

[CLICK TO TWEET](#)

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#FIFAdvocacyday @TAGYOURREP
@TAGYOURSENATOR

[CLICK TO TWEET](#)

Unable to Make it to Springfield? Speak up for EBF virtually! Your Lawmakers are Listening!



Copy & Paste Text

[CLICK TO DOWNLOAD IMAGE](#)

Publish Tweet

OR

Click to tweet on right

Investing \$550M in EBF is vital
@HouseDemsIL @ILSenDems
@ILSenateGOP @ILHouseGOP. In FY23 over
half of the state's students are still in
districts funded below 75% of full funding.
[#Fundtheformula](#) [#FIFadvocacyday](#)

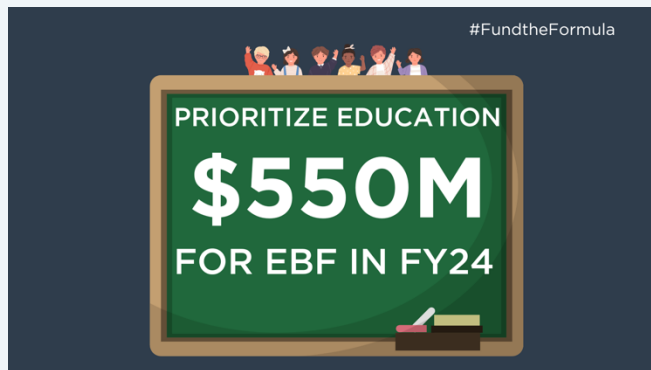
[CLICK TO TWEET](#)

Investing \$550M in EBF is vital
[@TAGYOURREP](#) [@TAGYOURSENATOR](#). In
FY23 over half of the state's students are
still in districts funded below 75% of full
funding. [#Fundtheformula](#) [#FIFadvocacyday](#)

[CLICK TO TWEET](#)

POST EVENT

Recommended time for us all the tweet as a collective: 4:30 p.m.



Copy & Paste Text

[CLICK TO DOWNLOAD IMAGE](#)

Publish Tweet

OR

Click to tweet on right

(in-person)

Feeling energized after Advocacy Day!
Let's keep working together & invest in our
students with \$550M for EBF in FY24.
[@TAGYOURREP](#) [@TAGYOURSENATOR](#).
[#Fundtheformula](#) [#FIFadvocacyday](#)

[CLICK TO TWEET](#)

(virtual)

I'm glad I participated in Advocacy Day and
supported the call for at least \$550M for
EBF in FY24 which will accelerate our
pathway to adequate and equitable funding
in Illinois [@TAGYOURREP](#)
[@TAGYOURSENATOR](#). [#Fundtheformula](#)
[#FIFadvocacyday](#)

[CLICK TO TWEET](#)